

# MapsAnalytics

For Google Maps for Work

[cmapsanalytics.com](http://cmapsanalytics.com)

[sales@cmapsanalytics.com](mailto:sales@cmapsanalytics.com)

+1.800.570.6806



# About Centigon Solutions

Incorporated 2008: San Diego CA

**Our Mission:** Help business enterprise professionals to think spatially through Location Intelligence.



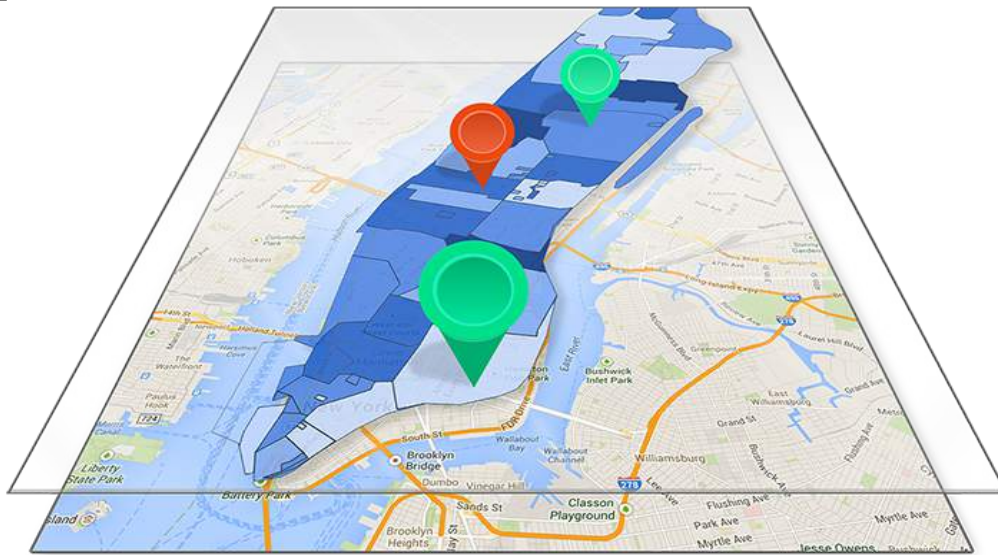
# Our Secrets to Location Intelligence Success

## WHY IT STAKEHOLDERS CHOOSE IT

- No IT footprint, low maintenance
- GIS is a feature, not a requirement
- Lots of features & resources
- Native extensions into BI (SAP)

## WHY BUSINESS USERS LOVE IT

- Consumer friendly
- Simplicity (no training)
- Access everywhere



# What happens when you use Location, Proximity, and Distance Effectively?

1. Maps from Nice to Have to Must Have
2. Make Better Decisions

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3. Drive Higher User Adoption

# Customer Use Case

**Drill down to sales territory, select vendors based on pre-determined KPI thresholds, use street geo data to negotiate new terms with vehicle repair and maintenance on behalf of customers.**

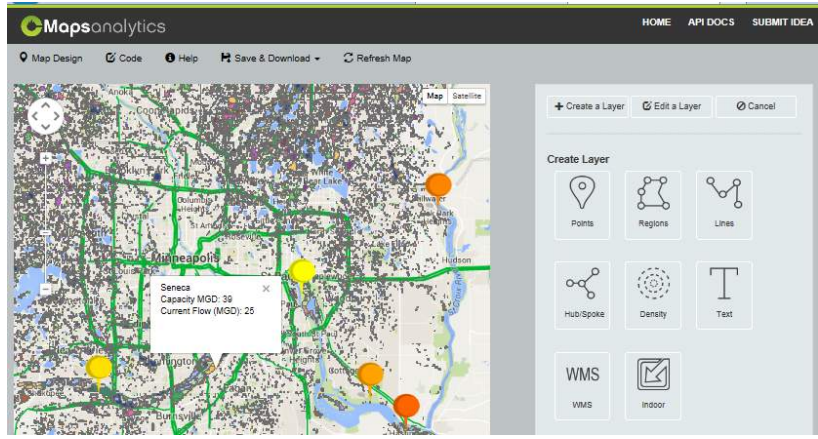
**ARI** – “ARI’s Vendor Management Dashboard increased our team’s capacity to prioritize vendors by geography, lower preferred customer rates 50%, increase sales for our vendors by 20%, and reduce customer’s overall maintenance costs by 20%”



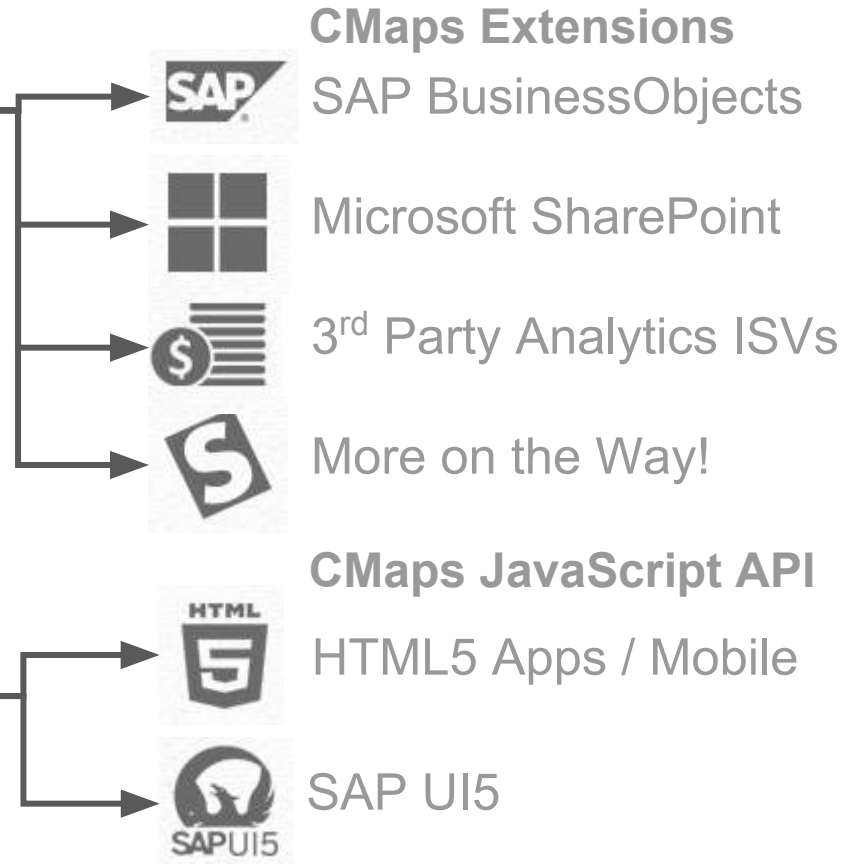

# CMaps Analytics Integration with Google Maps

## CMaps Analytics Views

Design Once, Deploy Everywhere!



## CMaps Analytics API



### CMaps Extensions

SAP BusinessObjects

Microsoft SharePoint

3rd Party Analytics ISVs

More on the Way!

### CMaps JavaScript API

HTML5 Apps / Mobile

SAP UI5



## INTRODUCING CMAPS ANALYTICS API V2

1. Graduate enterprises from “thinking maps” to Location Intelligence
2. Provide amazing embedded location intelligence experiences
3. Work with platforms and partners to expand CMaps everywhere

# CMaps Analytics Designer

## CMAPS DESIGNER

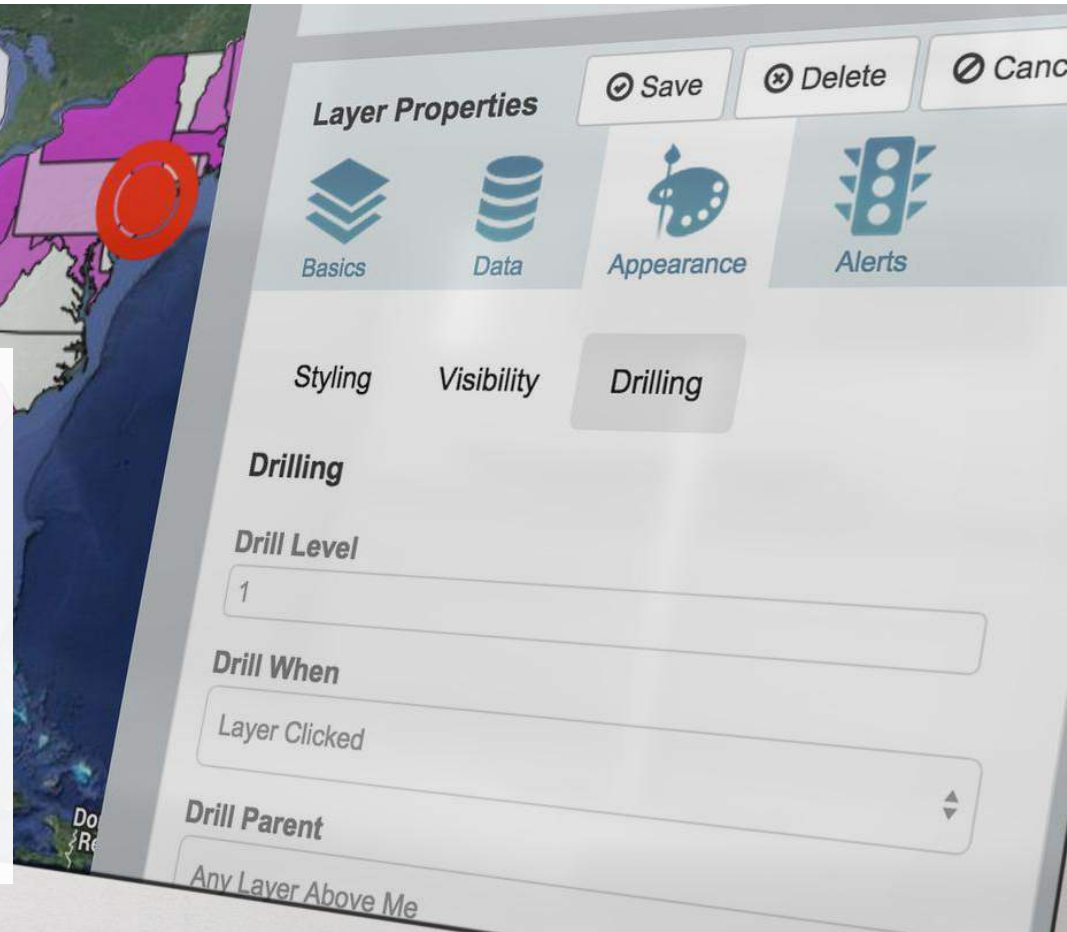
Design once, embed anywhere

Google Maps foundation

Over 15 Data Viz Types

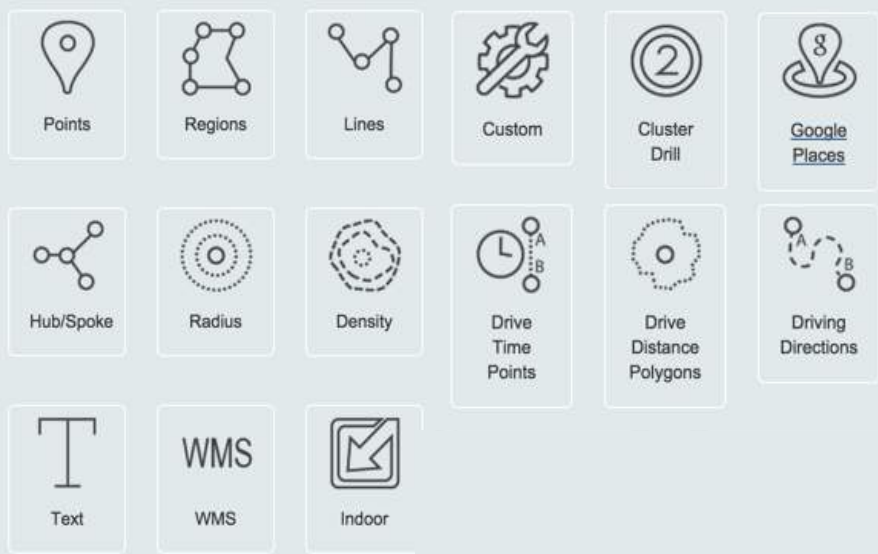
Optimized for Analytics Apps

Improved lifecycle management

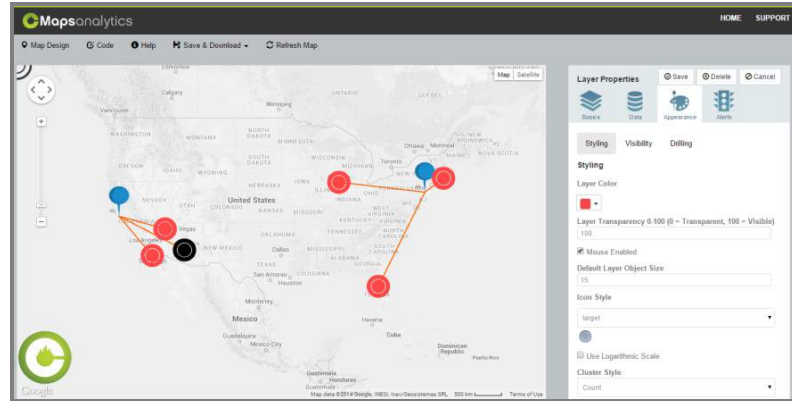
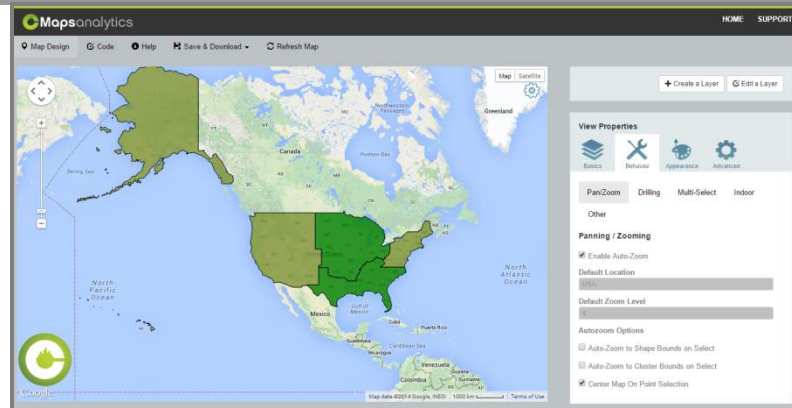




# CMaps Designer

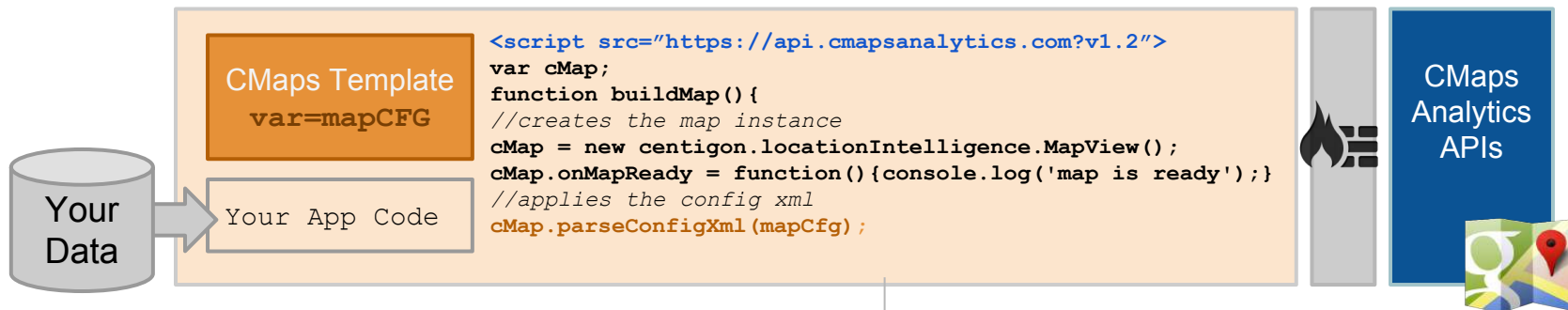


**Accelerate Design without coding**  
**Familiar property sheet maps design**  
**Built in tools to filter, drill, aggregate, sort**  
**Increase BI User Adoption!**



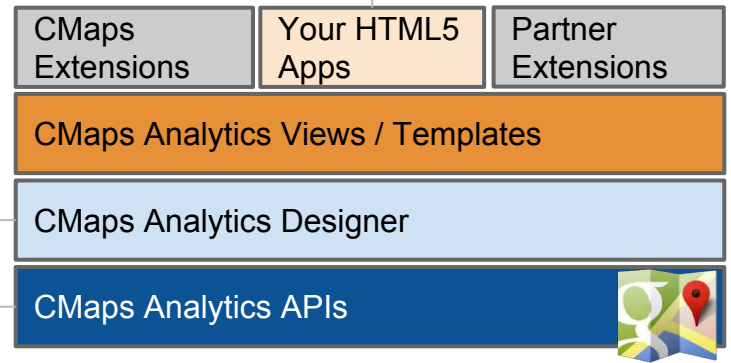
# How it Works: Custom Apps

## Your App



Rapid prototype and design maps  
Define layer types and relationships  
Add behaviors, default data viz, properties  
Export template project

Connect and customize with JS API  
Integrate directly with your app



# Embed CMaps in your Commercial Apps



DecisionPoint™  
 Dashboards Reinvented™

<http://antivia.com>

- Agile codeless design
- Inbuilt Interactivity
- Rapid deployment of dashboards against any data source

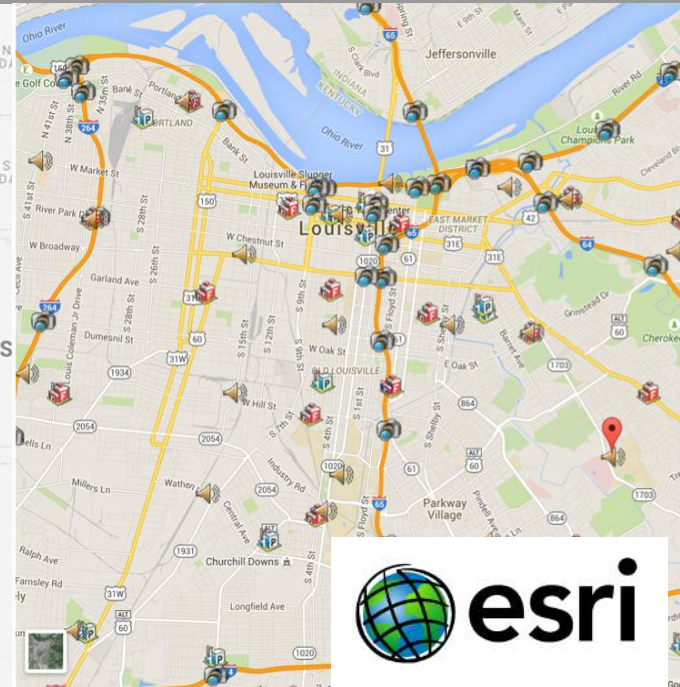
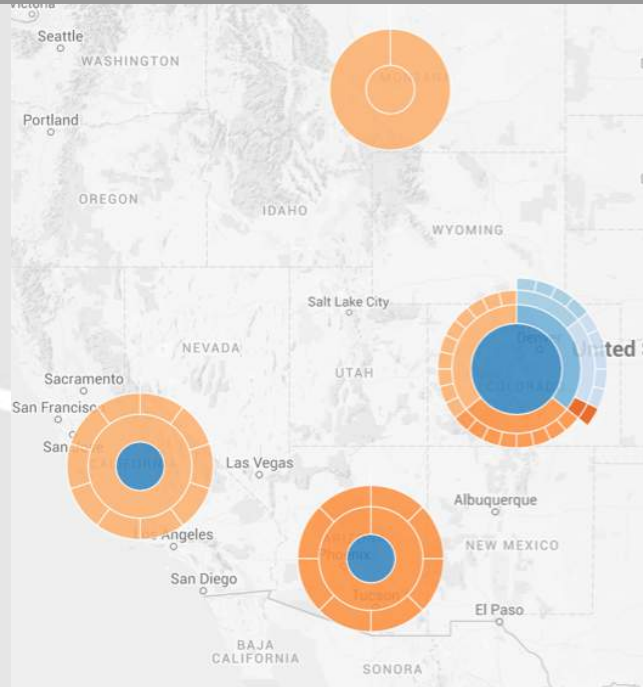
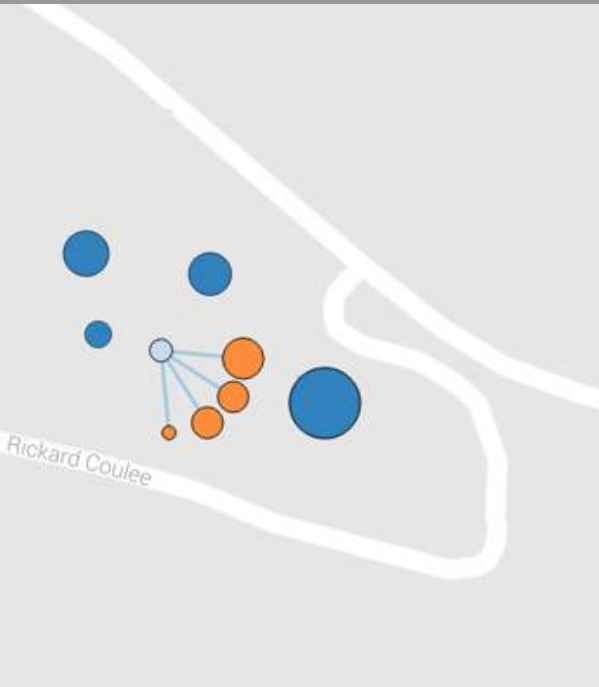
- Omi-channel delivery of BI – Desktop and mobile
- Delivering value of Business Intelligence to the masses...not a select few

Year	Opportunities	Revenue	Gross Margin
2016	374,730	\$28,068,308	\$8,423,716
2017	714,061	\$53,550,793	\$16,056,826
2018	843,789	\$71,808,328	\$8,337,513
2019	1,021,353	\$88,000,000	\$10,000,000



## NEW CUSTOM LAYERS

Initially Available for CMaps Analytics API, soon available in SAP extensions.



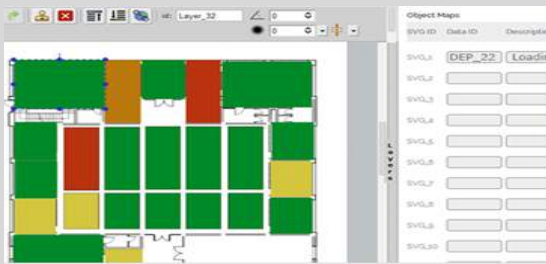
# What's Next: 2015 Roadmap

## Expanded Integration

- SAP Lumira Toolkit
- Support for ESRI Layers
- SAP Design Studio

## New Frontier: Indoor

Release of Indoor Map Designer



## New Wave of Partner and OEM Integrations

Partner solutions with out of the box support for CMaps Analytics Designer views.



## CMaps Cloud Services

- Expanded Drive-time analytics
- Expanded polygon geocoding
- New D3 visualization types
- Over 30 new maps templates
- 

## More Customer Success

ARI – “ARI’s Vendor Management Dashboard increased our team’s capacity to prioritize vendors by geography, lower preferred customer rates 50%, increase sales for our vendors by 20%, and reduce customer’s overall maintenance costs by 20%”



# How to Reach the Centigon Team

1800.570.6806

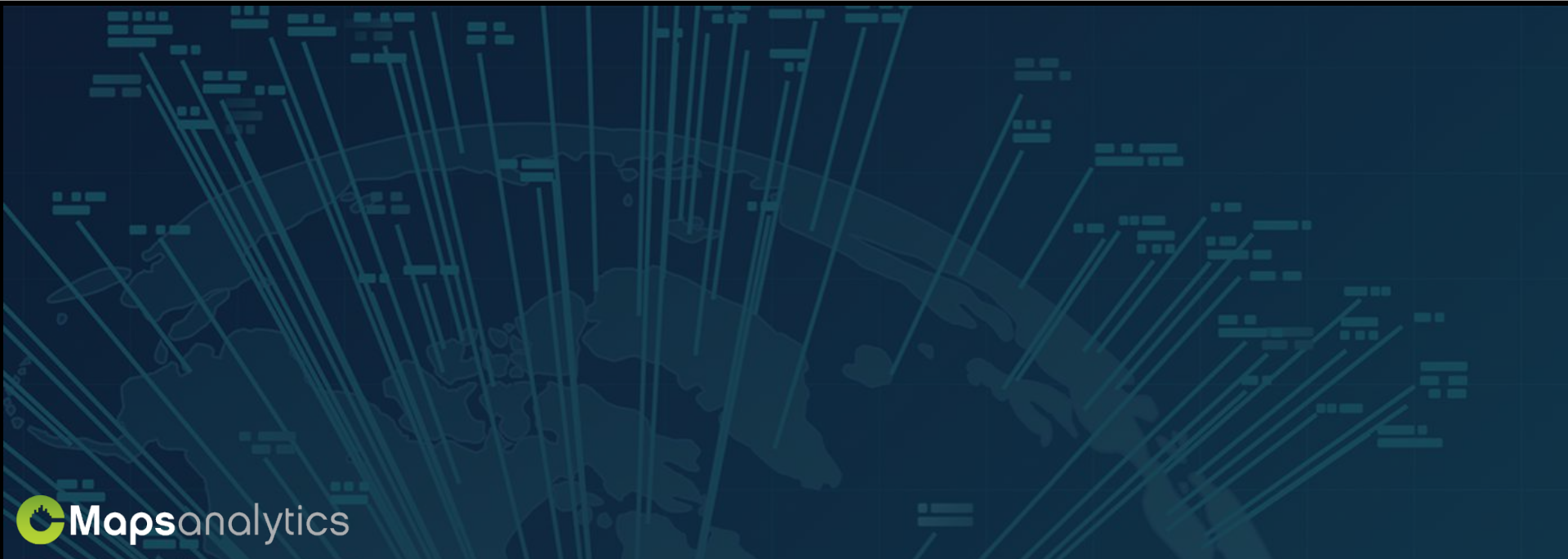
sales@centigonsolutions.com

<http://cmapsanalytics.com>

## **Our Social Network:**

@cmapsanalytics.com <http://facebook.com/centigonsolutions>

# Additional Slides As Needed







# Embedded Location Intelligence

Integrate CMaps Analytics views with SAP UI5 for geospatial apps.

Combine with HANA or embed in SAP Fiori Apps



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37.778856,-12...	626-4137 Moll...	6:30:00 PM	42	6:15:00 PM	15	On Time
37.778042,-12...	Ap #603-4321 ...	6:30:00 PM	40	6:13:00 PM	17	Delinquent
37.77567,-12...	Ap #402-975 ...	6:30:00 PM	38	6:10:00 PM	20	Delinquent
37.778585,-12...	Ap #108-2178 ...	6:30:00 PM	35			

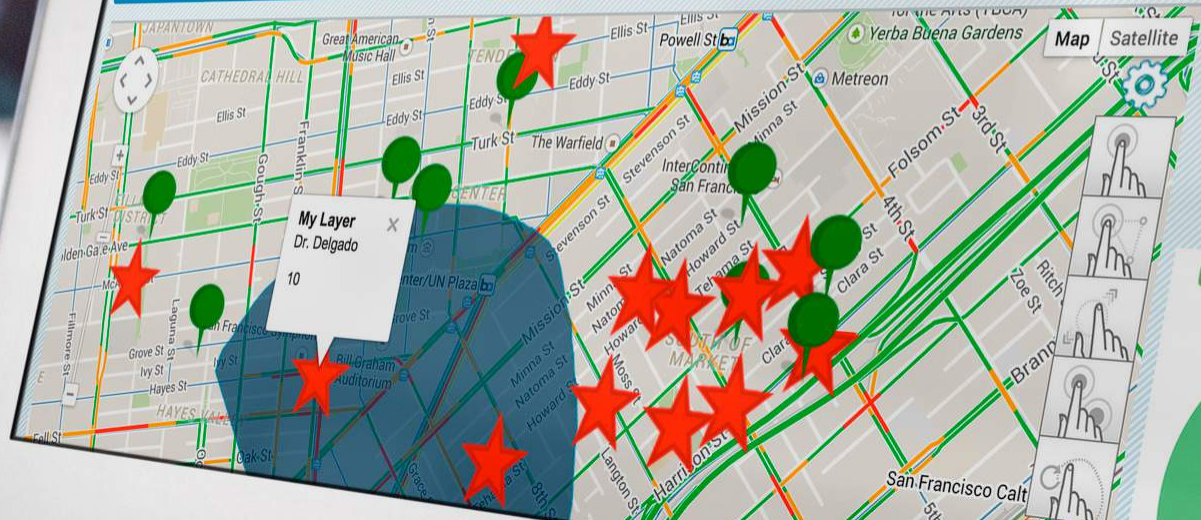
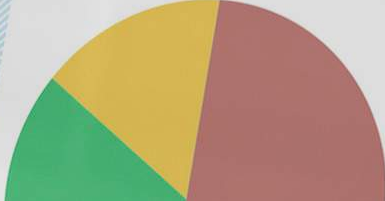
**5**  
Locations

Selected Locations  
Revenue

**\$53K**







































**5**  
Locations

On Time At Risk Delinquent



# Extensions Overview - Right features for the right role

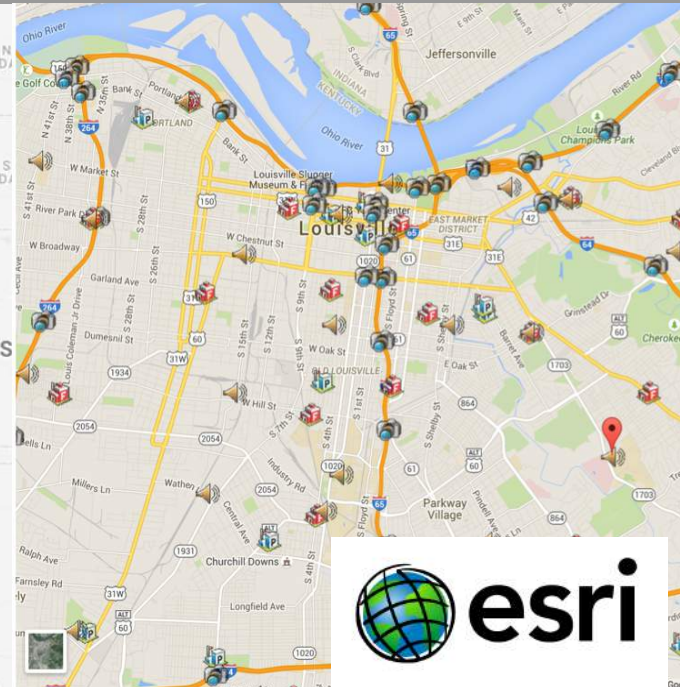
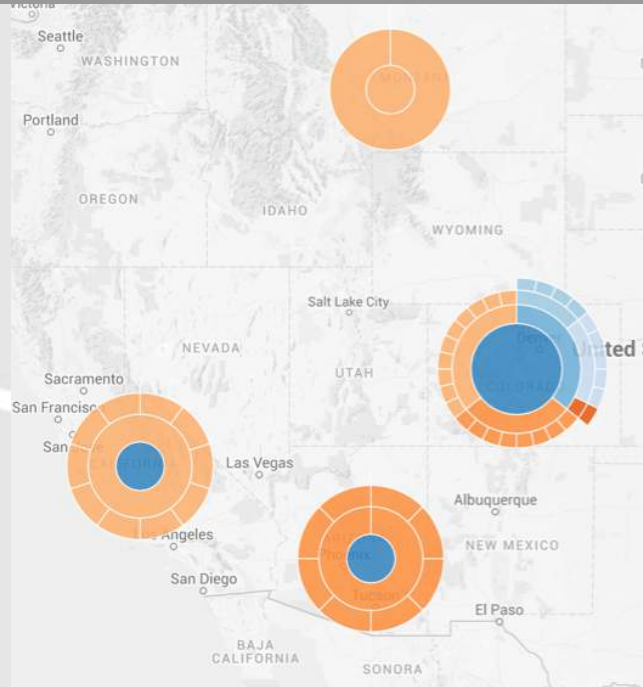
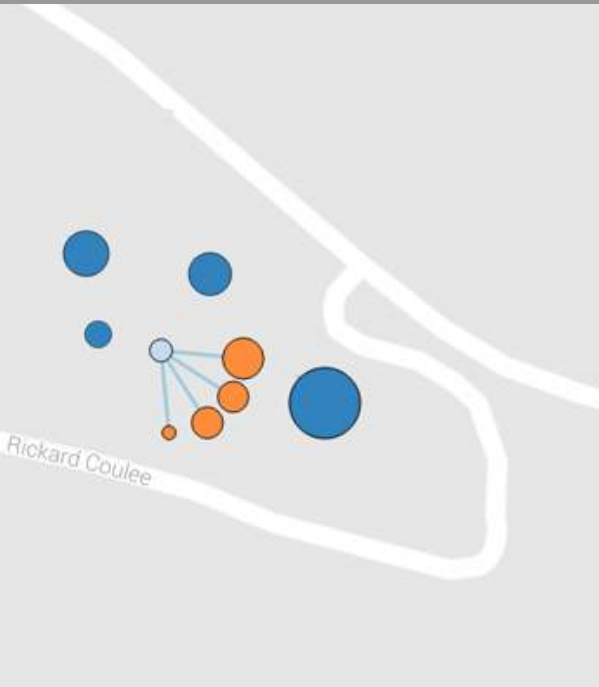
-  VIEW & ANALYZE
-  CREATE / DESIGN
-  INSTALL
-  DEVELOP

	IT / Developer	BI Professional	Power User / Analyst	Business User
CMaps Designer			 	
SAP Dashboard Plugin	 	 	 	
Webi Extension	 		 	 
Lumira Toolkit	 	 	  	
CMaps JS API / SAP UI5				
**Design Studio	 			
Antivia Decision Point			 	

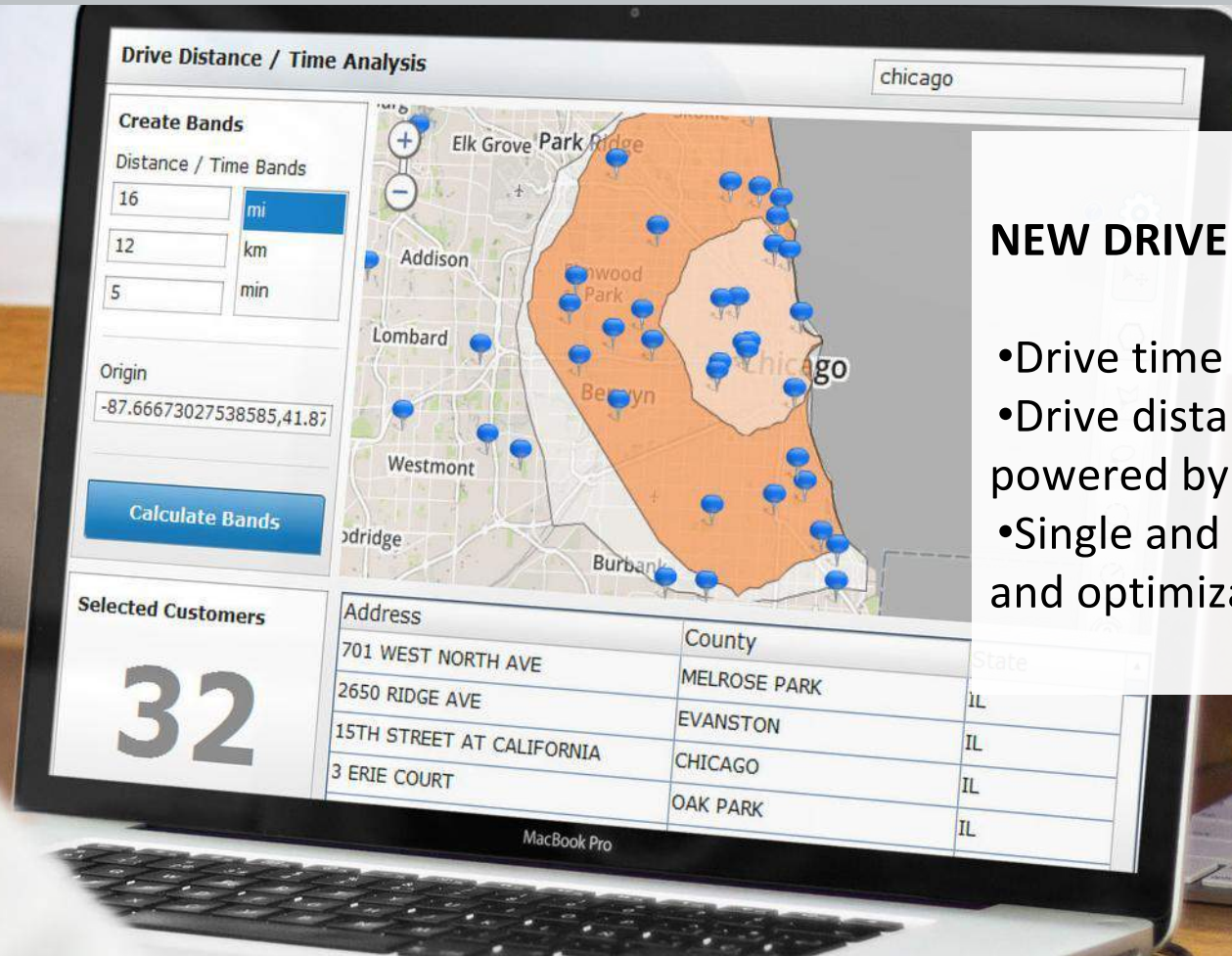


## NEW CUSTOM LAYERS

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# Drive time / Distance Polygons



## NEW DRIVE TIME ANALYTICS

- Drive time / distance polygons
- Drive distance matrix for points powered by Google Maps for Work
- Single and multi-way point routing and optimization.