

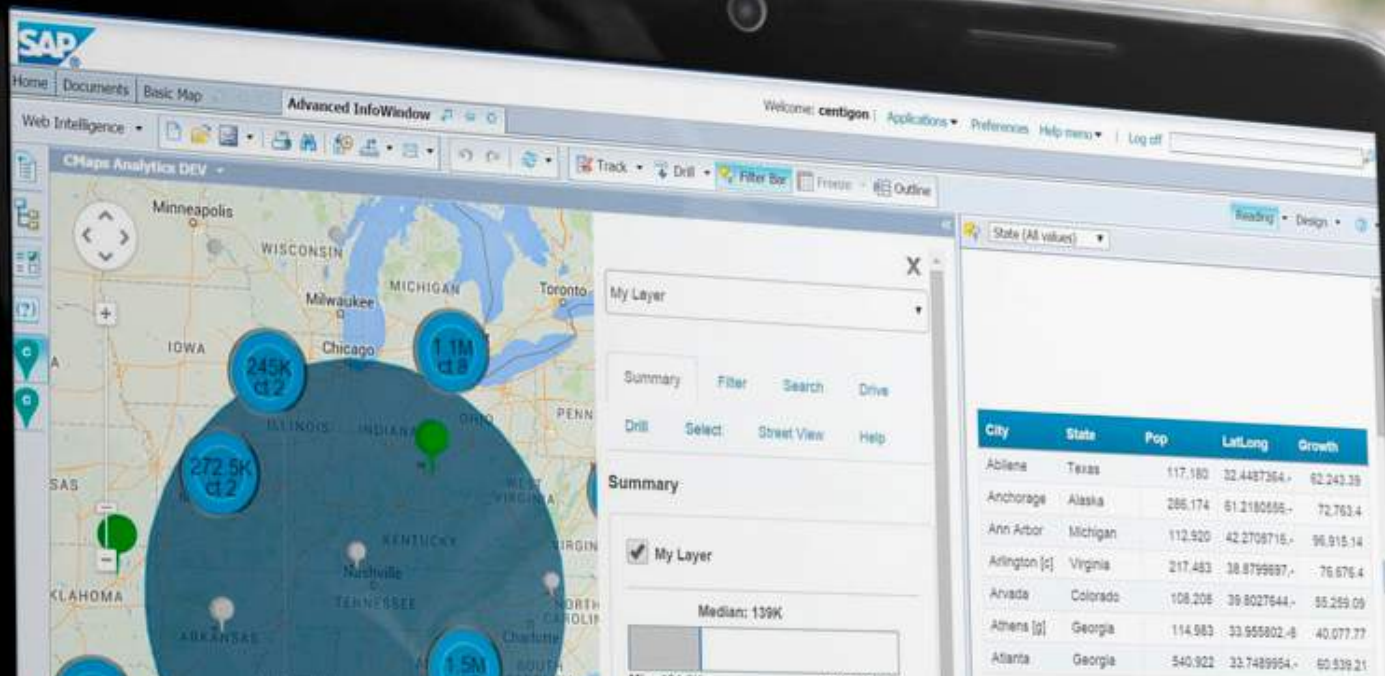


For SAP BusinessObjects

cmapsanalytics.com

sales@cmapsanalytics.com

+1.800.570.6806

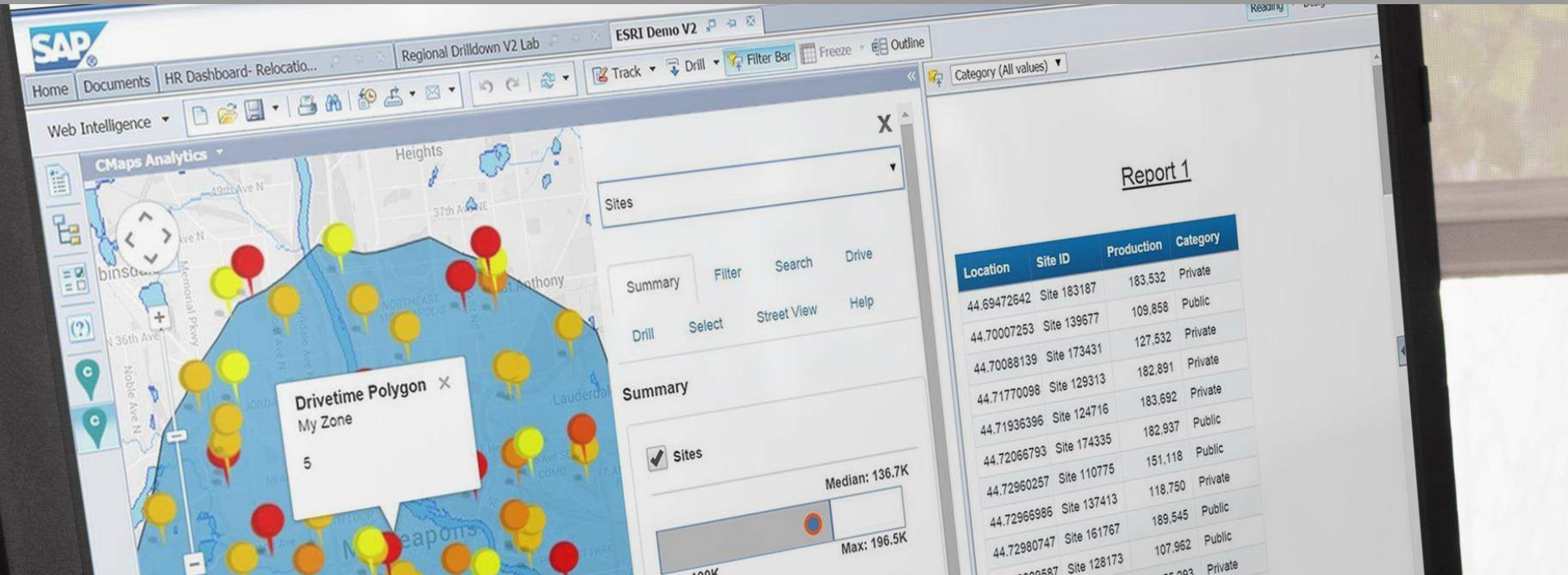


CMapsAnalytics

About Centigon Solutions

Incorporated 2008: San Diego CA

Our Mission: Help business enterprise professionals to think spatially through Location Intelligence.



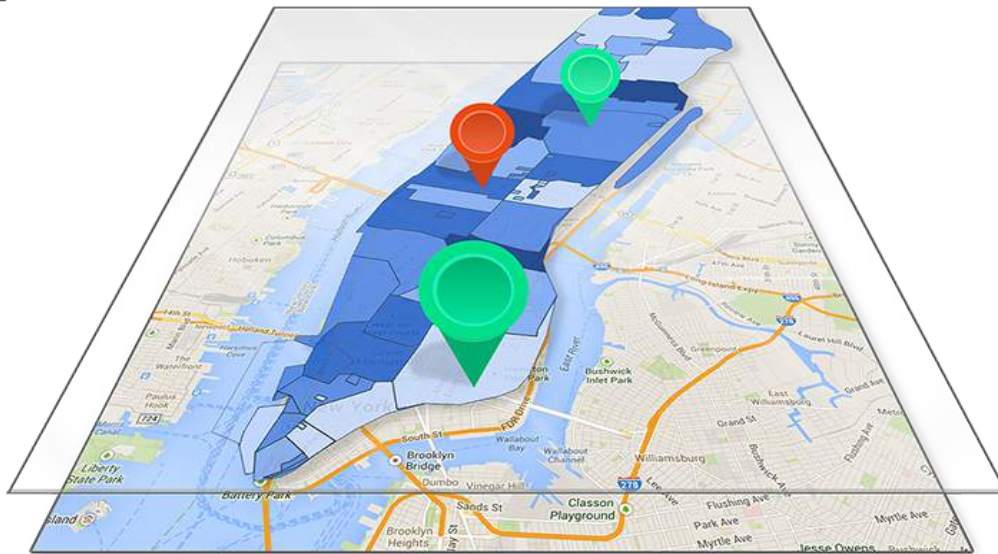
Our Secrets to Location Intelligence Success

WHY IT STAKEHOLDERS CHOOSE IT

- Plug and play integrations into SAP
- No IT footprint, low maintenance
- GIS is a feature, not a requirement
- Lots of features & resources

WHY BUSINESS USERS LOVE IT

- Consumer friendly Google Maps
- Simplicity (no training)
- Access everywhere



What happens when you use Location, Proximity, and Distance Effectively?

1. Maps from Nice to Have to Must Have
2. Make Better Decisions
- 3. Drive Higher User Adoption

CMaps Analytics Extensions for SAP BusinessObjects

Consistent design and development with consumer maps (Google Maps)

No servers, No IT footprint, No GIS skills required

Includes everything you need to create Location Intelligence



DASHBOARDS



MOBILE



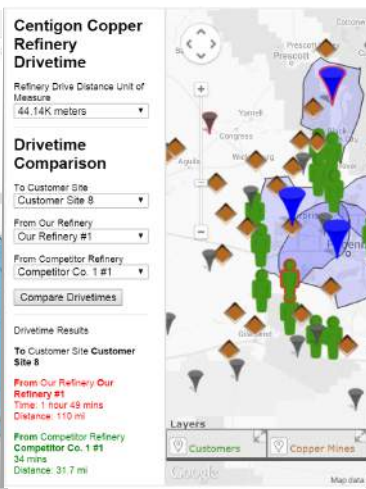
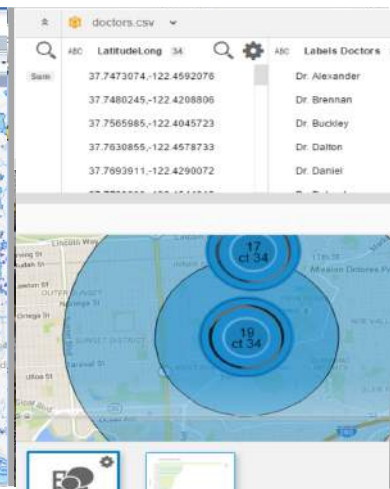
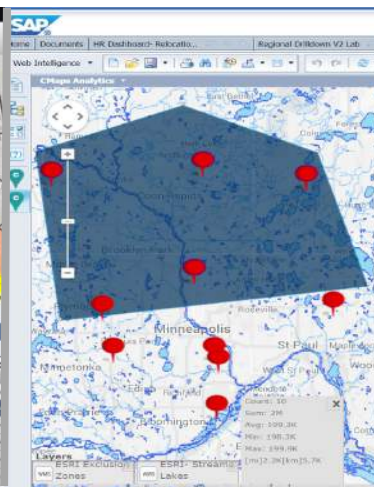
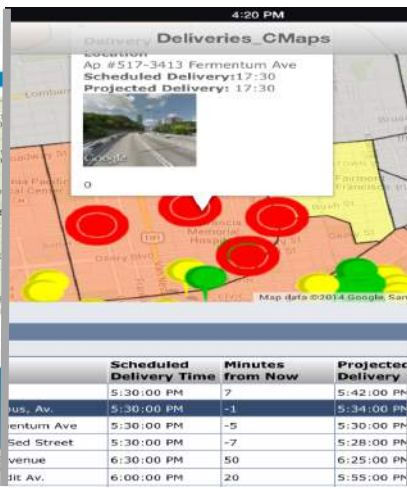
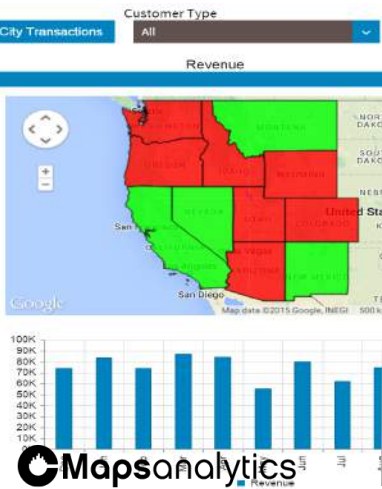
REPORTS



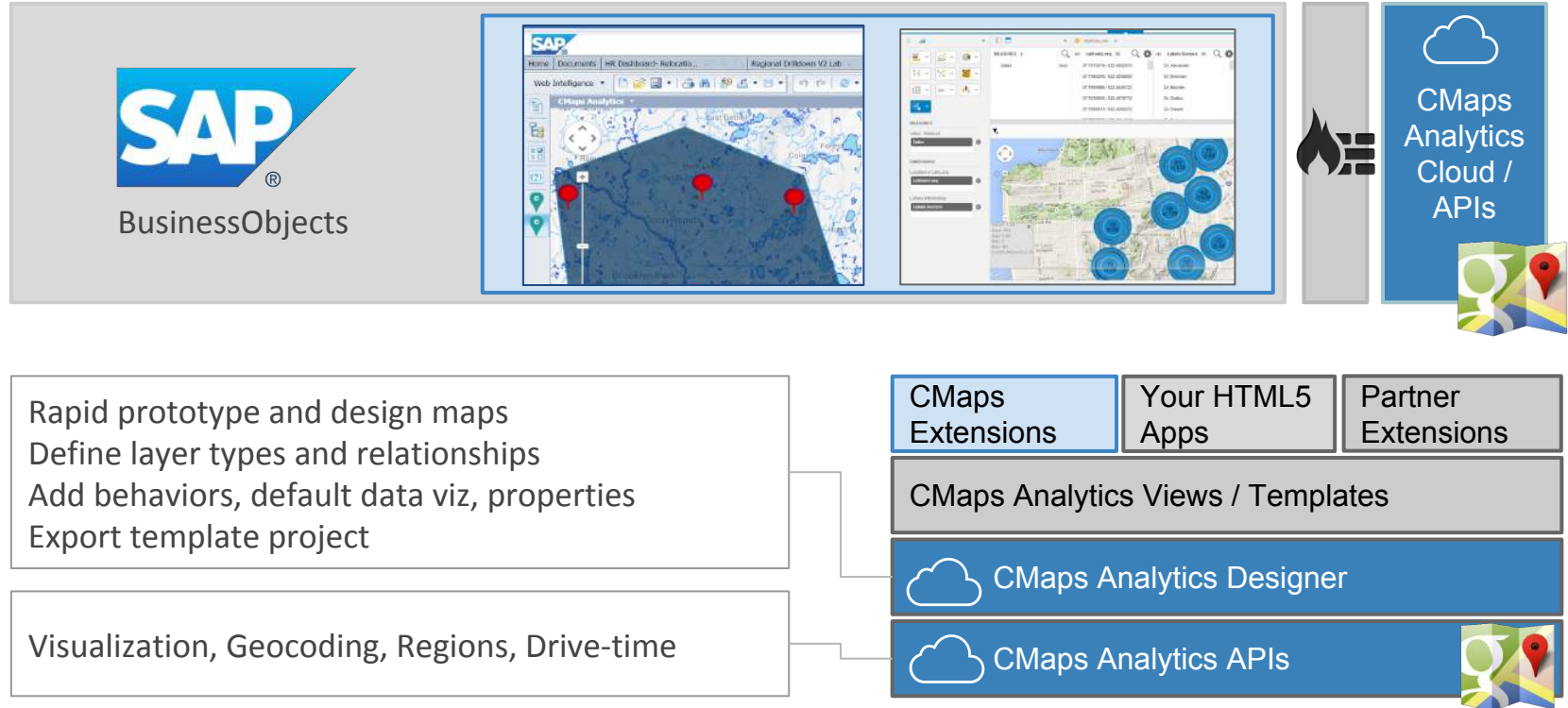
EXPLORATION



APPS



How it Works: CMaps Analytics Designer Extensions



Customer Use Case

Drill down to sales territory, select vendors based on pre-determined KPI thresholds, use street geo data to negotiate new terms with vehicle repair and maintenance on behalf of customers.

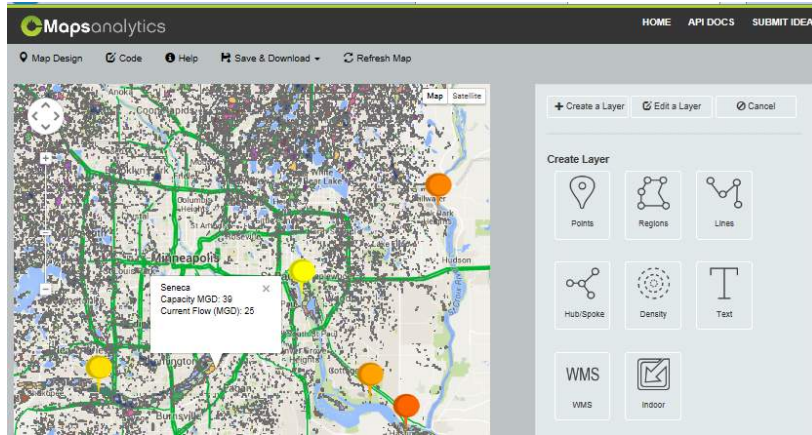
ARI – “ARI’s Vendor Management Dashboard increased our team’s capacity to prioritize vendors by geography, lower preferred customer rates 50%, increase sales for our vendors by 20%, and reduce customer’s overall maintenance costs by 20%”



CMaps Analytics Evolution from Plugins to Platform

CMaps Analytics Views

Design Once, Deploy Everywhere!



CMaps Analytics API



CMaps Extensions

SAP BusinessObjects



Microsoft SharePoint



3rd Party Analytics ISVs



More on the Way!



CMaps JavaScript API

HTML5 Apps / Mobile



SAP UI5



CMaps Analytics Designer

CMAPS DESIGNER

Design once, deploy everywhere

Google Maps foundation

Over 15 Data Viz Types

Optimized for Analytics

New generation of SAP Extensions



CMaps Solution Benefits and Features

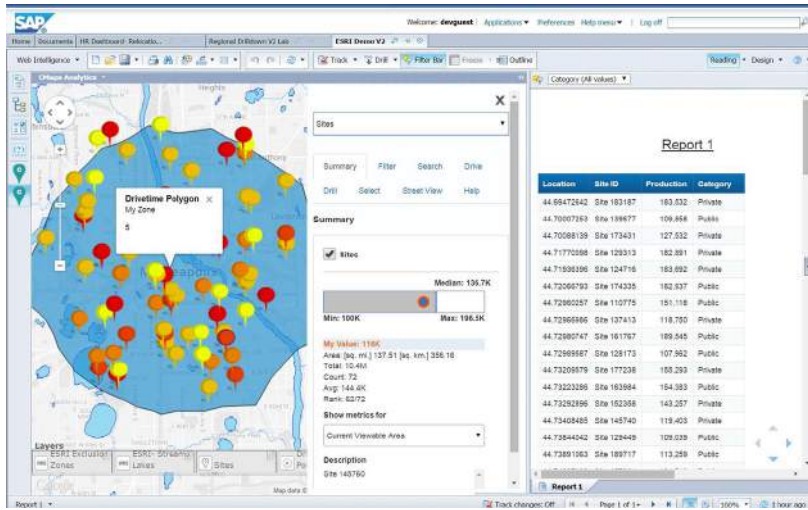
BENEFITS

- Cloud first ensures rapid innovation for new location Intelligence features.
- 1 consistent, supported Google maps experience across all integrations
- Simple, cost effective bundling and licensing
- Ability to extend CMaps for SAP, HTML5, and non-SAP integration

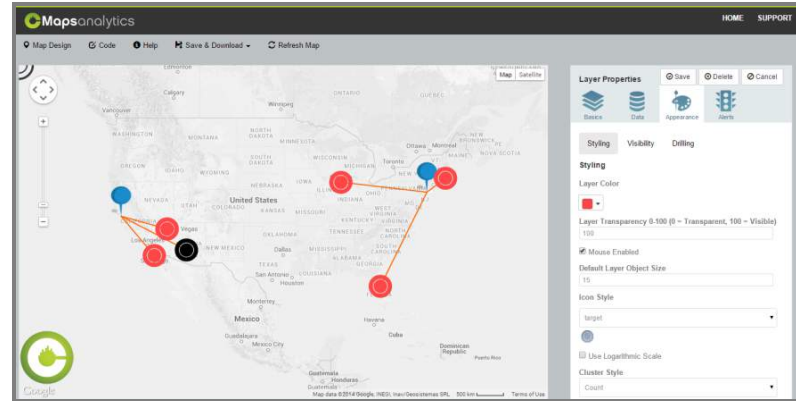
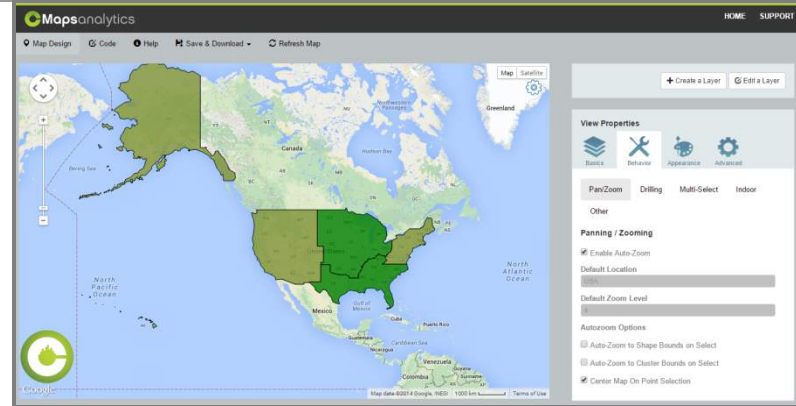
SOLUTION FEATURES

- Webi extension offers un-matched flexibility typically only available in Xcelsius / Design Studio extensions.
- Built-in global batch geocoding to street-level ensures plug and play data viz
- Drive-time services + Google routing
- Native export to Lumira extension for unlimited design possibilities (Q3)

CMaps Designer for BusinessObjects



Accelerate Design without coding
Familiar property sheet maps design
Create Better Maps Experiences
Embed Into SAP Extensions
Deploy Consistency Across BOE
Increase BI User Adoption!









































The Right Features for the Right User


VIEW &
ANALYZE


CREATE /
DESIGN


INSTALL


DEVELOP

	IT / Developer	BI Professional	Power User / Analyst	Business User
CMaps Designer			 	
SAP Dashboard Plugin	 	 	 	
Webi Extension	 		 	 
Lumira Toolkit	 	 	  	
CMaps JS API / SAP UI5				
Antivia DecisionPoint			 	
**Design Studio (future release)	 			

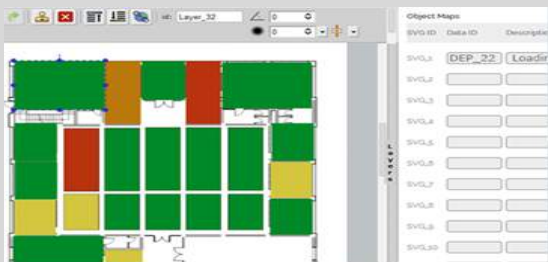
What's Next: H2 2015 Roadmap

Expanded Integration

- SAP Lumira - With Lumira 1.29
- Support for ESRI Layers Q3
- SAP Design Studio Q4

New Frontier: Indoor

Release of Indoor Map Designer



New Wave of Partner and OEM Integrations

Partner solutions with out of the box support for CMaps Analytics Designer views.



CMaps Cloud Services

- Region Geocoder
- New premium boundaries
- Advanced visualization types
- Over 30 new maps templates

More Customer Success

ARI – “ARI’s Vendor Management Dashboard increased our team’s capacity to prioritize vendors by geography, lower preferred customer rates 50%, increase sales for our vendors by 20%, and reduce customer’s overall maintenance costs by 20%”



Bundle Options

Annual subscription (SaaS)

Scaled by annual page views and developer licenses

Includes everything including maps services (Google Maps)

Team

For individual developers or small projects

Call

for more Info

1 CMaps Analytics Designer Subscriptions

Support for Browser / HTML5 Viewer

Publishing for private network firewall / paywall

Annual Subscription

Add-On Extensions Available

TRIAL

Department

For departmental reporting initiatives

Call

for more Info

5 CMaps Analytics Designer Subscriptions

Support for Browser / HTML5 Viewer

Publishing for private network firewall / paywall

Annual Subscription

Add-On Extensions Available

Premium Layers Available

TRIAL

Enterprise

for enterprise reporting initiatives

Call

for more Info

Enterprise Designer Subscription

Support for Browser / HTML5 Viewer

Publishing for private network firewall / paywall

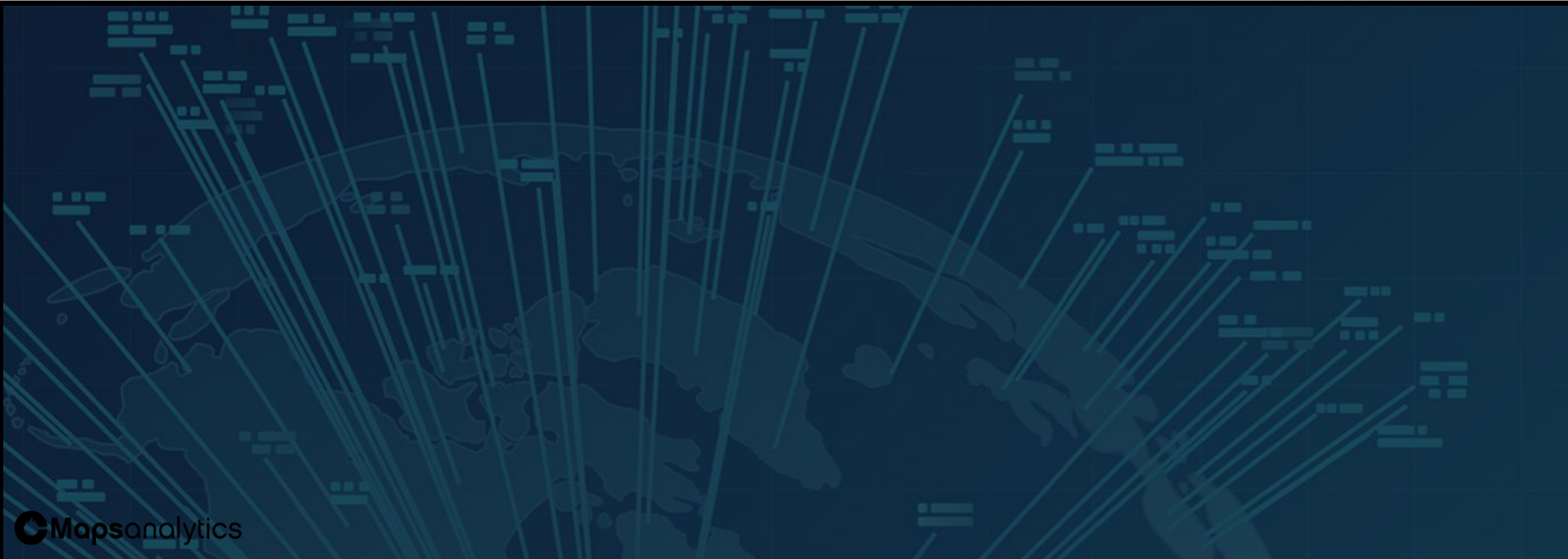
Annual Subscription

Add-On Extensions Available

Premium Layers Available

TRIAL

SAP SOLUTIONS



SAP Dashboards (Xcelsius)

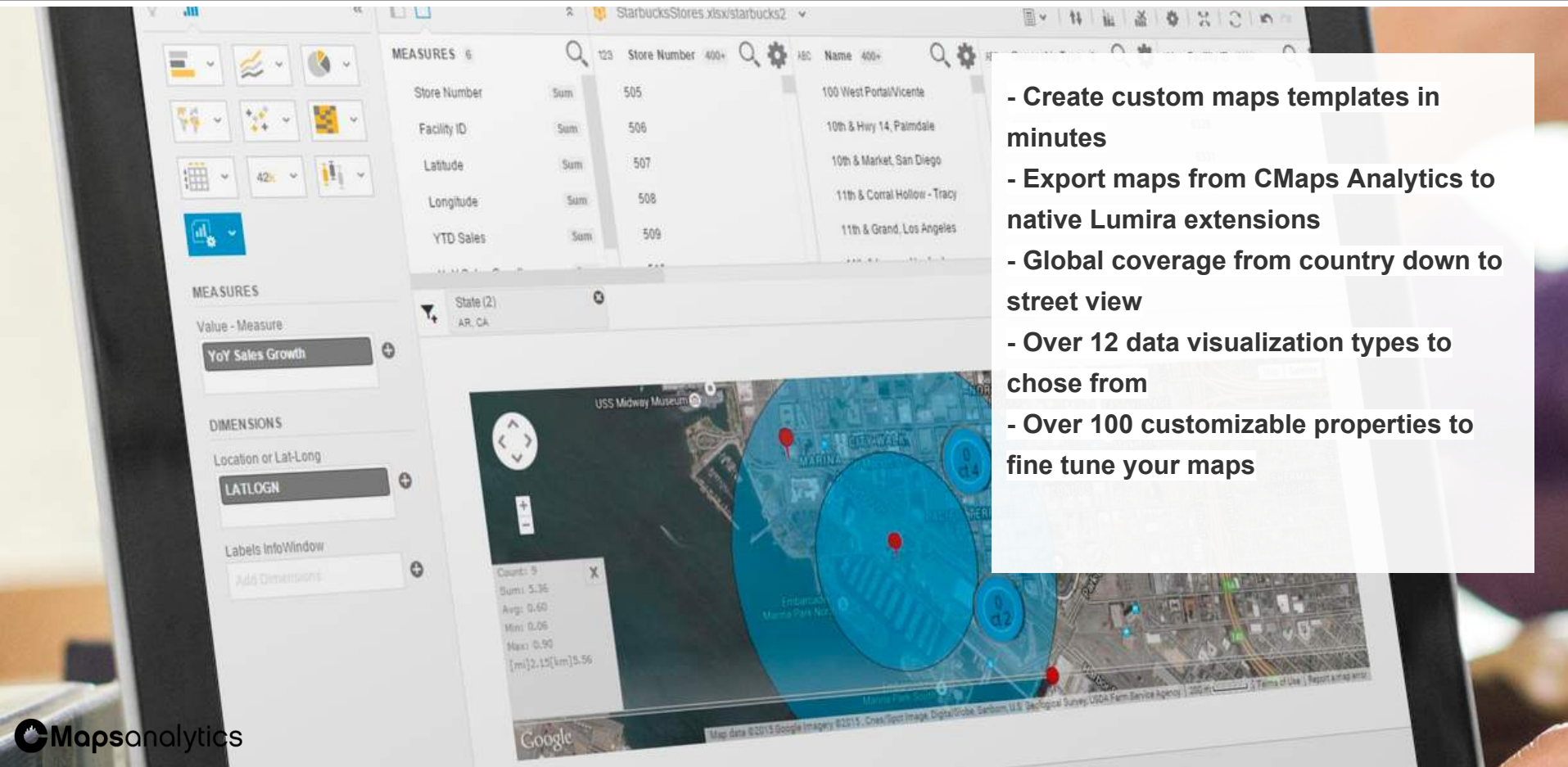
SOLUTION FEATURES

- Plug and Play Maps tool for SAP Dashboard
- Most widely adopted mapping extension for Xcelsius
- Support for Mobile Maps (Google Maps)
- No server install or GIS required

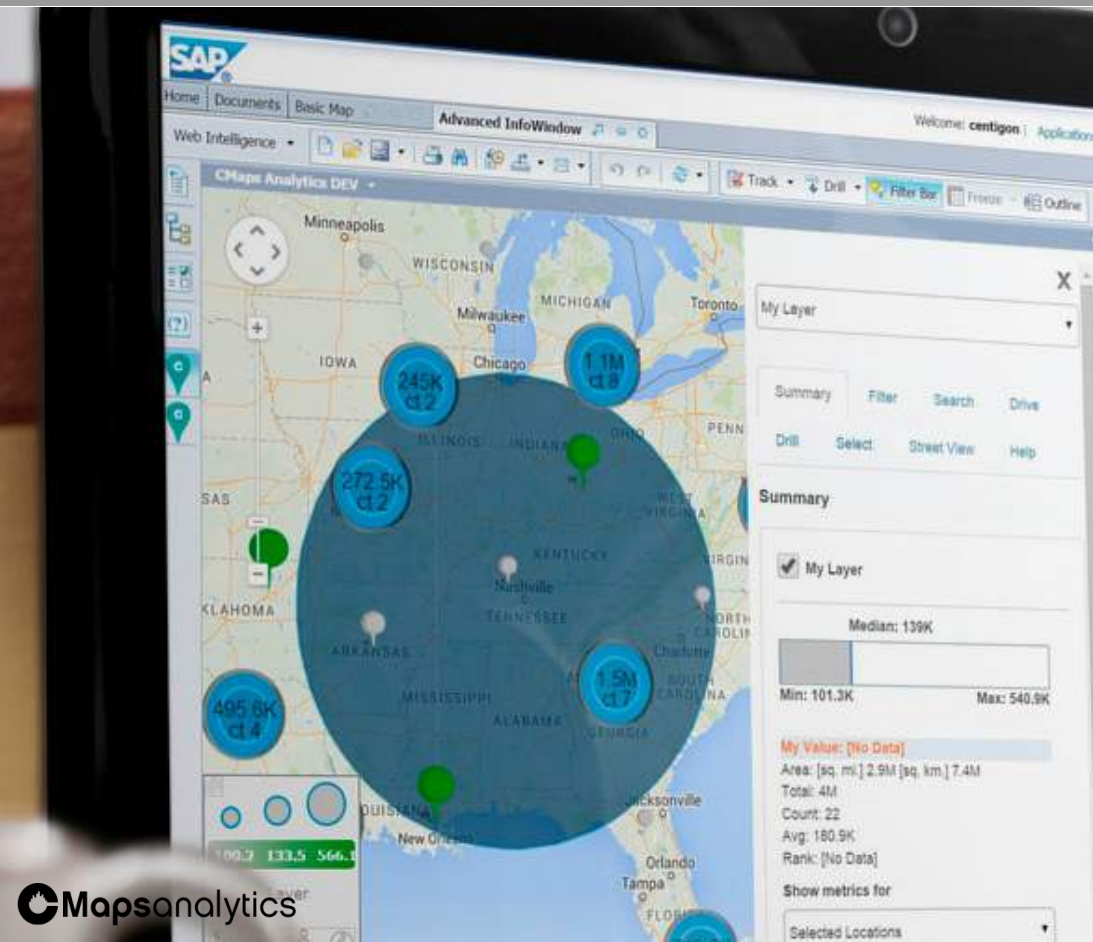
Mapsanalytics

- Plug and Play Maps tool for SAP Dashboard
- Most widely adopted mapping extension for Xcelsius
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Lumira Export



Webi Extension



Plug and play Webi extension

Any webi user can design maps

Choropleths, heat maps, & analysis

Import CMaps Designer templates

Point and click data binding

Ann Arbor	Michigan	112,920	42,270,871.6	96,915.14
Arlington [c]	Virginia	217,483	38,879,989.7	76,676.4
Arvada	Colorado	108,208	39,802,764.4	55,269.09
Athens [a]	Georgia	114,983	33,955,802.8	40,077.77
Atlanta	Georgia	540,922	33,748,995.4	60,539.21
Beaumont	Texas	110,110	30,080,174.9	32,527.18
Berkeley	California	102,804	37,871,552.5	93,719.2
Billings	Montana	105,845	45,783,285.6	45,100.54
Birmingham	Alabama	230,131	33,520,660.8	28,897.09
Boise	Idaho	208,707	43,612,631.1	81,514.39
Boulder	Colorado	100,160	40,014,985.6	74,860.22
Cambridge	Massachusetts	108,771	42,372,639.9	12,719.27
Carrollton	Texas	129,209	32,953,734.9	93,957.53

Embedded Location Intelligence

Integrate CMaps Analytics views with SAP UI5 for geospatial apps.
Combine with HANA or embed in SAP Fiori Apps



37.779602,-12...	659-597 FUSC...	6:30:00 PM	42	6:17:00 PM	13	
37.778856,-12...	626-4137 Moll...	6:30:00 PM	40	6:15:00 PM	15	On Time
37.778042,-12...	Ap #603-4321 ...	6:30:00 PM	38	6:13:00 PM	17	Delinquent
37.777567,-12...	Ap #402-975 ...	6:30:00 PM	38	6:13:00 PM	17	Delinquent
37.778585,-12...	Ap #108-2178 ...	6:30:00 PM	35	6:10:00 PM	20	Delinquent

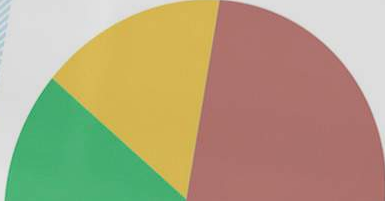
5
Locations

Selected Locations
Revenue

\$53K

5
Locations

On Time At Risk Delinquent



Next Generation Dashboards for SAP BusinessObjects



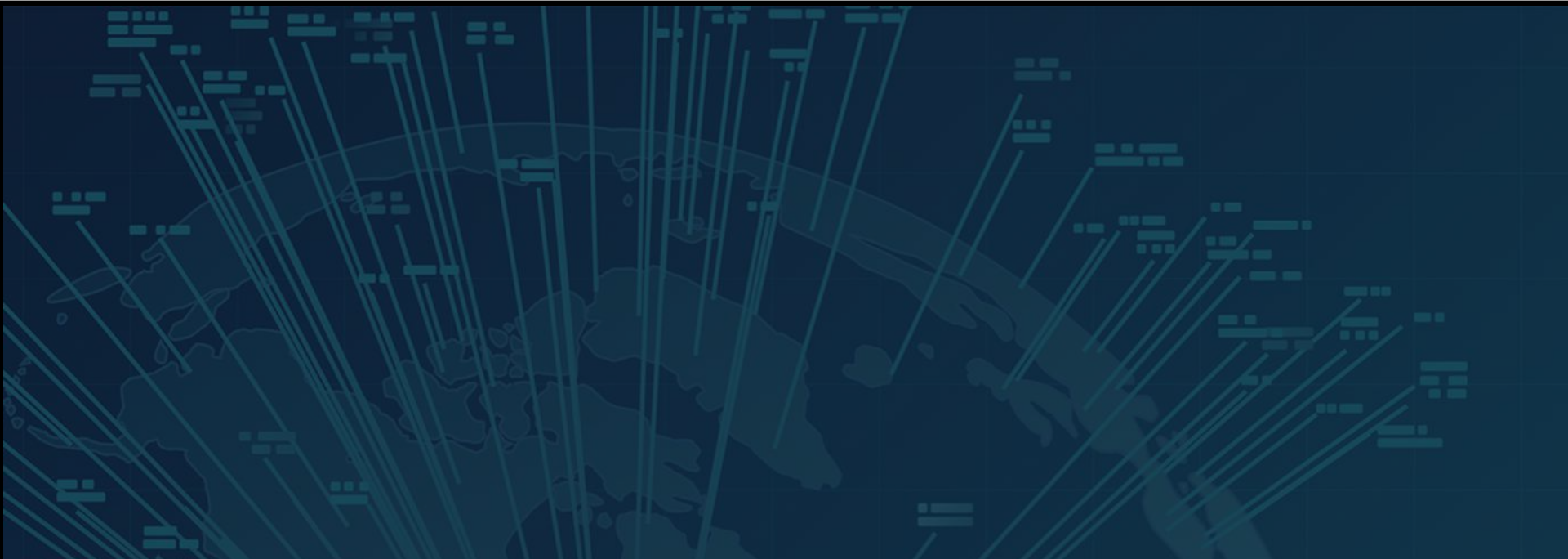
DecisionPoint™
Dashboards Reinvented™

<http://antivia.com>

- Agile codeless design
- Inbuilt Interactivity
- Rapid deployment of dashboards against any data source

- Omi-channel delivery of BI – Desktop and mobile
- Delivering value of Business Intelligence to the masses...not a select few

Additional Slides As Needed



How to Reach the Centigon Team

1800.570.6806

sales@centigonsolutions.com

<http://cmapsanalytics.com>

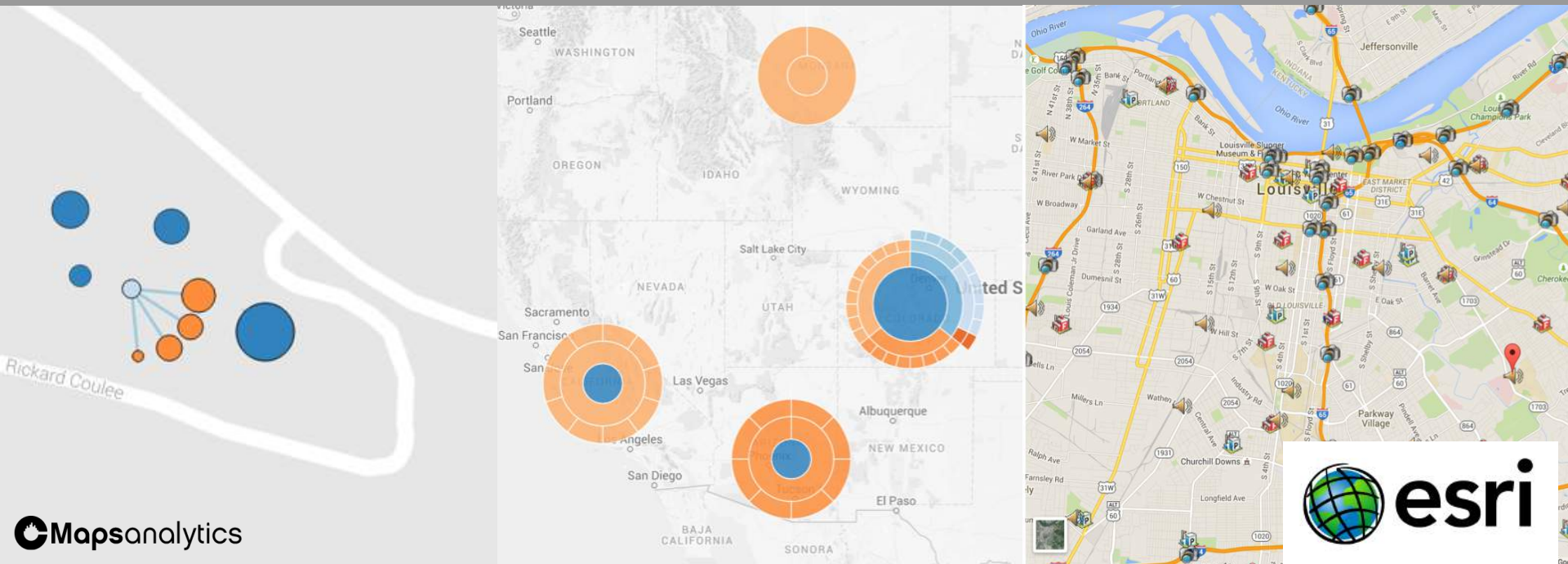
Our Social Network:

@cmapsanalytics.com <http://facebook.com/centigonsolutions>



NEW CUSTOM LAYERS

Initially Available for CMaps Analytics API, soon available in SAP extensions.



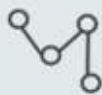
15 Basic Layer Visualization Types



Points



Regions



Lines



Custom



Cluster
Drill



[Google](#)
[Places](#)



Hub/Spoke



Radius



Density



Drive
Time
Points



Drive
Distance
Polygons



Driving
Directions



Text

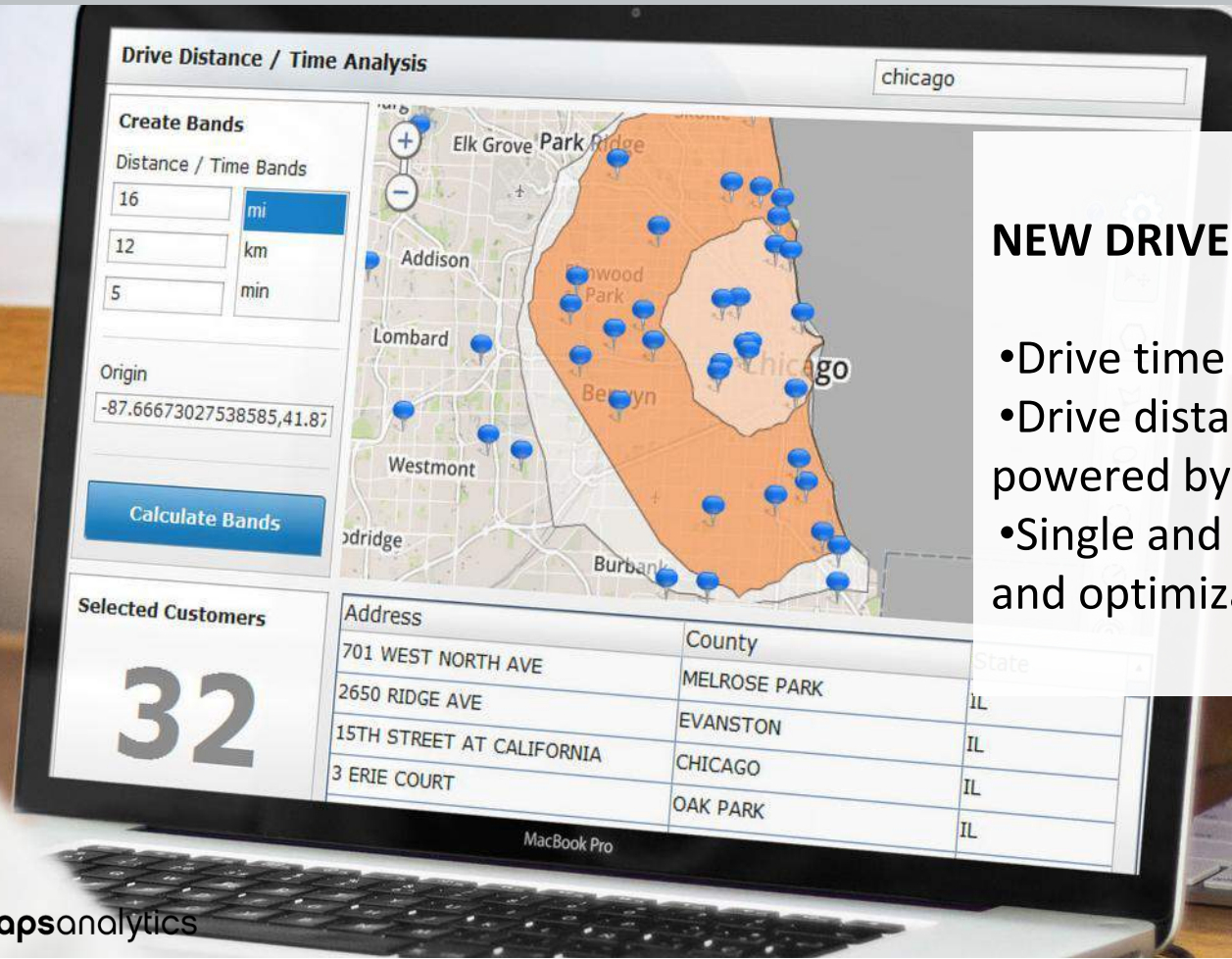


WMS



Indoor

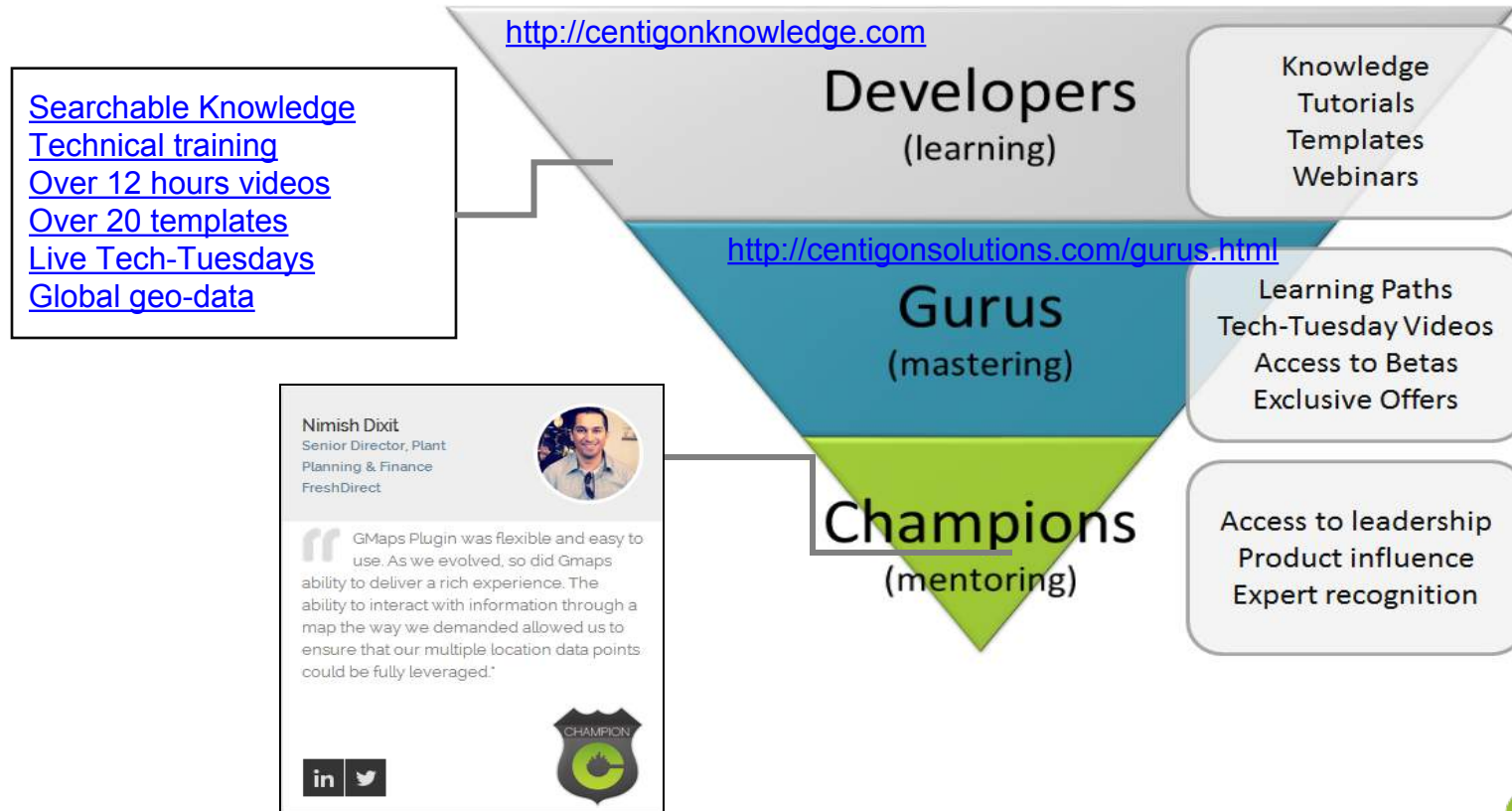
Drive time / Distance Polygons



NEW DRIVE TIME ANALYTICS

- Drive time / distance polygons
- Drive distance matrix for points powered by Google Maps for Work
- Single and multi- way point routing and optimization.

Commitment to Success- Education and Resources



<http://centigonsolutions.com/champions.html>

CMaps Plugin vs CMaps Designer

	CMaps Plugin	CMaps Designer
Technology	Flash	HTML5
Design	In SAP Dashboards	Cloud- Designer App
Maps Provider	TomTom / MapBox	Google Maps
Native Extensions	Dashboards, Mobile (HTML5)	Webi, SAPUI5, Lumira, Custom HTML5, Antivia DecisionPoint, MS Sharepoint
Geocoding	Yes	Yes
Drive Time Visuals	No	Yes
ESRI Shapefiles	Yes	Yes
Directions	No	Yes
WMS Support	Yes	Yes
ESRI Integration	No	Yes