



**PREMIUM LOCATION ANALYTICS
CONNECTOR FOR GOOGLE MAPS**



Location Intelligence Simplified with CMaps Analytics

Location Intelligence Answer "the WHERE question"

WHERE are your customers coming from? WHERE are events occurring that need your attention? These are questions better answered with location intelligence, not spreadsheets. Start with Google Maps and CMaps Analytics to create Location Intelligence.

Embedded Analytics Where you work, how you work

Combine your business and geographic data together with ease. Visualize your business performance from region down to facility, and even indoors. Then, embed and integrate CMaps Analytics views directly inside any HTML5 app or your existing Business Intelligence investment with native extensions.

Save days or months Point and click maps experiences

Deliver the best experience for navigating, analyzing, and driving action with instant CMaps templates. Then tune your maps to your business needs with over 10 layer visualization types, hundreds of clickable properties, and a JavaScript API for further customization and integration.