



**CENTIGON PARTNER PRICE LIST Q4 2011**

	GMaps Plugin Bundles			Add-on Developer Licenses	Customers with existing Google Maps Premier licensing	CSV Connector
	25k Annual Page Views	100k Annual Page Views	250k Annual Page Views		GMaps Plugin Premier	
	1 Developer license	2 Developer licenses	5 Developer licenses		Min 5 Developer license	1 Developer
<b>Retail Price</b>	<b>\$ 6,535</b>	<b>\$ 11,000</b>	<b>\$ 20,799</b>	<b>\$ 1,799</b>	<b>\$ 8,995</b>	<b>\$ 249</b>
Support	Included	Included	Included	\$ 360	\$ 1,800	Included
Google Royalty	\$ (1,750)	\$ (3,500)	\$ (7,000)	\$ -	\$ -	NA
<b>Net Sale*</b>	<b>\$ 4,785</b>	<b>\$ 7,500</b>	<b>\$ 13,799</b>	<b>\$ 2,159</b>	<b>\$ 10,795</b>	<b>\$ 249</b>
Discount	25%	30%	35%	40%	20%	30%
Discount	\$ 1,196	\$ 2,250	\$ 4,830	\$ 864	\$ 2,159	\$ 75
<b>Reseller Price</b>	<b>\$ 5,339</b>	<b>\$ 8,750</b>	<b>\$ 15,969</b>	<b>\$ 1,295</b>	<b>\$ 8,636</b>	<b>\$ 174</b>
Volume Discount	NA	NA	NA	NA	NA	15%
Volume Requirements	NA	NA	NA	NA	NA	10 licenses (per oppor
Annual Renewal	\$ 4,735	\$ 7,725	\$ 11,800	NA	NA	NA
Annual Support & Maintenance	NA	NA	NA	\$ 360	\$ 1,800	Included

*Internal use only, please do not distribute*

\*Net Sale = less Google Royalties

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